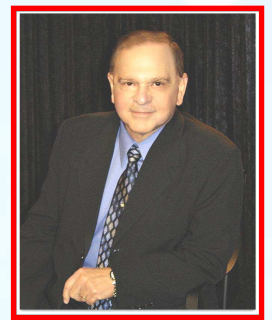


the Informer newsletter

MONTHLY NEWSLETTER
PCAI FELLOWSHIP
APRIL 2022



WANNA-BE LEADERS **VS** TRUE LEADERS



By Dr. Henry Harbuck, PCAI Int'l and General Overseer

Nowadays there's a lot of talk about leadership, but few understand it or know what it really is. Because I was trained in leadership principles by great leaders when I was in my twenties, I have achieved success in developing many organizations, schools, universities, and other "true leaders" mainly because I was trained by adept (smart) leaders and used the principles they taught me to create over 85 enterprises in the past 45 years. Through the years, I gave away (without charge) most of these enterprises to apt individuals who reside in the USA, and kept 7 of the not-for-profit corporations that focus on helping people in the USA and 65 foreign countries.

My purpose in writing this article is to challenge you to

reach greater heights in your ministry, even to a point which you may have [initially] assumed was unattainable. Talk is cheap! But results speak loud and clear! So regardless of what someone may claim he or she can do, in the end the primary thing that matters is "results."

NOTE: The comparisons below will be worth reading because the aforementioned ten practitioners possess most of the True Leader traits I have listed.

Traits of Wanna-be Leaders

1. They have a desire to be accepted (wanted, needed), possibly because of an inferiority complex. This desire is often a result of feeling rejected. The feeling of rejection
2. They are quick to criticize others whom they feel may become competitive with them. They struggle with being warm or compassionate toward those whom they feel may gain recognition while they are ignored.
3. They are fixed on the bad traits of others, while boasting about their own superior knowledge and good traits. This is likely because they wish to be recognized for their brilliance or skills.
4. They don't feel comfortable discussing interpersonal affairs, and

may have begun when they were children, if there was no tenderness shown by parents, or were laughed at by classmates for one reason or another.

5. They struggle with [hidden] mental and physical problems that aren't observed by others, unless the physical problem is observable or debilitating (crippled, scarred, missing a limb) and can be seen with human eyes.
6. They are not always a failure, but do succeed to some extent in various fields, but fail to invest in other people who will replace them when they are no longer able to work, or perhaps have died.

Continued on page 3

The Enemy Knows His Time is Short



By Rev. Mike Taylor, Raphah Ministries President

The enemy knows his time is short. We can see this by how much chaos there is in the world at this time. When we look at the world and the many evil leaders, we see what drives them. Many are in it for their own gain, power, money, and control. It is all playing out at this time. For example, the war in Ukraine which is far more reaching than we can understand at this time, weakness in leadership in America, many evil leaders in Russia, Iran, China, and N. Korea, trouble in the Middle East, etc. This is all setting up the perfect storm.

The Lord spoke about these days we are living in. You can read about it in Matthew chapter 24. We also see it in the book of Revelation and the book of Daniel. For now, I believe many of these events are types and shadows of what is to come. Yet many events also reflect current prophetic fulfillment.

The Lord told me 2 years ago that there would be many martyrs, blood in the streets, and guerrilla warfare. We see this every day now on the news. God is dealing with the nations of the earth. He is pulling down evil leaders and raising up good leaders. Leaders that care about people. The future for God's people is exciting yet it will be very challenging.

The bible talks about a coming war where Russia and other countries will attack Israel. This is sometimes called the war of Gog and Magog or the Ezekiel 38 and 39 war. The seed for this war seems to be taking place at this time. Is this also now the start of the rise of the beast? Will we soon see some kind of revised Roman empire which could lead to the Antichrist coming on the scene? Was the vaccine in part a test run for the mark of the beast? We know that plans are being made now to go fully digital for everything. Regardless of how things play out it ends at Armageddon, and we win.

I believe God is about to release His end time prophets. These will be men and women

like Daniel in the bible. Daniel could not only interpret dreams he could tell you what you dreamed about the night before. Many today can interpret dreams. I sense that there are a few that can not only interpret your dream but tell you what you dreamt. This no doubt will get the world's attention. God will use it to bring the fear of the Lord into the land. I pray this will lead to repentance and a great spiritual awakening.

The world needs Christ. He is the only real solution to the world's problems. We need the love of God to speak to the nations of the earth. A good place to start for study is Matthew 24, Ezekiel 38,39, Daniel 2, and Daniel 7. ♥

Social Media Guidelines— Part II

SOURCE: Church Law & Tax Website

2. Control the narrative: post what you want the world to know about you and your ministry

One of the challenges when a post goes viral is that it is not always in context. A snippet that is recorded and uploaded can catch someone mid-thought or mid-sentence, presenting a skewed account of what was really said. The “eavesdroppers” who later view the video not only receive a message that may be out of context, but they share it in the same way—and that lack of context is perpetually multiplied.

What will make the difference is if, as a matter of course, your church is active on social

media platforms and establishing the footprint of your ministry. Should anything ever be taken out of context, there will then be substance in the internet ecosystem that speaks more loudly about who you are and what you represent.

Your church's internet presence and social media footprint—whether on Facebook or Twitter or elsewhere—often serve as your church's first impression to the world. It is a face that you present in much the same way that your greeters and ushers make a first impression to visitors.

Your church's internet

presence and social media footprint often serve as your church's first impression to the world. One of my church clients has seen a tremendous increase in the number of foreign visitors on any given Sunday. What started with a group of 30 to 50 people, who were visiting from out of the country and wanting to visit an “American Gospel” church, has turned into hundreds of individuals from throughout the world who come to visit the church based on its website, Yelp reviews, and posts by previous visitors. Both an international ministry and a translation ministry (to provide interpretation during services) have resulted from the influx of global visitors, and much of it has been fueled by the church's web presence.



As such, it is critical that what is posted on your social media accounts, as well as your website, is intentional and congruent with your overall ministry goals. If your target is millennials and evangelizing to them, then you post material that is relevant to that generation. If your focus is missions and international aid, then you adjust your focus accordingly. Use your church's social media accounts—and wider internet presence—to perpetuate the mission and vision of your church.

Continued on page 4

*Wanna-be Leaders...
continued from page 1*

7. They are the kind of individuals who attract [only] followers. It's surprising that there are more than 3,000 religious cults in the USA. Most of the founders of these cults are worth untold millions of dollars, sometimes persuading others to donate large sums of money, homes, and property as they believe the leader was sent by God to liberate others. When someone joins the cult who begins to demonstrate strong leadership qualities and members and if other cult members are attracted to them, they suddenly disappear without anyone knowing where they are.

Traits of True Leaders

1. They want others to reach the pinnacle of success they have reached, and have no fear of competition.
2. They are not critical of others who compete with them. They have confidence in their own abilities to reach their goals, and they have wisdom, which "wanna-be" leaders do not possess.
3. They continually try to strengthen others by focusing on their good traits, and endeavor to boost their pride in knowing that they are stronger than they believe they are, and will succeed at any task that is before them.
4. They are open-minded when discussing various matters, and are willing in most instances to share their personal feelings about questions asked them.
5. They are balanced physically and mentally. They are ready for challenges because of being well balanced mentally and physically healthy to take on challenges that others fear to try. They often spend time exercising to keep in good shape and reading stimulating books on a variety of topics.
6. They are always successful, though they may experience some hurdles on the path to success. When they come to a roadblock, they don't quit, but figure out a way to go around it and keep following the path to success.
7. They attract other individuals who are success oriented, and will help anyone who wishes to reach the same pinnacle of success they have reached without compromise or fear of competition. *True leaders* don't attract only followers, but attract those who wish to be true leaders for a cause that is worthy of the effort invested. ♥

Be Not Weary

By Dr. Elizabeth Foy, PCAI Board of Director



You may be like me when reading the above phrase; my thoughts are "great but how?" It seems we are living in a time frame where there are so many things going on that just hearing makes us tired.

Everywhere I turn, God's people are under attack. As more and more ministers are encouraging people to believe for incredible miraculous moves of God, the enemy is determined to convince believers that God is not going to do anything and that you just need to manage yourself and hang on. I remember so many times in Scripture where the enemy launched very effective campaigns to make the promises of God appear to be fairy tales.

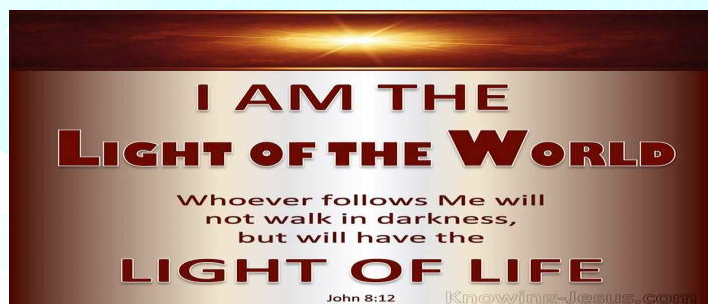
It is in times of intense spiritual warfare that we must be confident in WHOM we serve. When you have read something in Scripture that quickens your spirit to stretch and believe God, or you know that God has made a promise to you during your private worship time, the battle begins. I have often told you that I love studying past battles. In reading some of these historical accounts you realize that even when the warriors didn't fully understand or support the cause, they respected and honored the one leading them so much that they marched obediently into battle. I am not much of a movie person but there is one movie that has a scene my family knows to tell me to get to the living room quickly because it is about to be on. The movie is "The Man from Snowy River". There is one scene in which the men are chasing a wild herd of mustangs and they come to a deep

drop off. The other horses have stopped in their tracks knowing they could not make it down that steep ravine and as the men are looking about discerning what to do next, the man from Snowy River on a steed that looks like he would be better for plowing than riding, comes past them and bounds down that steep cliff successfully bringing his rider down because there is such a relationship between the rider and the horse. Each time I see that scene my spirit cries out, "Lord I want to be that horse! I want to carry the Holy Spirit anywhere HE wants to go. I want to love my rider so much that nothing is too much to ask of me."

The world is looking at believers during this time possibly more than any time in recent past. Just as the fancy horsemen looked at the mountain steed with disdain, our onlookers are thinking we have put our faith in the wrong thing. And what we say will carry us over the finish line of faith is not really as great as we thought. They say the proof is in the unanswered prayers we have. This is the time when we declare the Scripture, "I know whom I have believed and am persuaded HE is able to keep that which I have committed unto Him against that day".

Sure the journey is difficult but we have a Great Rider who has placed confidence in us to bring HIM to the world. Don't grow weary. Sit down, pray, cry for a while if you have to, and then get up. HE will always provide strength for the day. If we are

Continued on page 4



Social Media... continued from page 2

3. “Free speech” is not so free

Many people believe that what they post on social media as part of their “personal lives” is their business—that it’s protected by “free speech,” free from employer scrutiny, and not potentially serving as the basis for the loss of employment. “Free speech,” however, is a concept that is often misunderstood. The basis of free speech is protection from governmental interference and constraint. As such, if you are a public employee, you have some free speech protection because you work for the government (although courts have been cautious in this area and have limited the protection to speech that includes “matters of public concern”).

But if you work in the private sector, such as a church, you do not have the same free speech protection, and social media posts—even on private accounts—may indeed serve as a basis for termination from employment. Thom S. Rainer published [an article](#) on reasons pastors might get fired due to social media posts. Making combative or political comments, taking on church members, criticizing other people, and making unsavory or lewd comments were noted as the major culprits.

As employees, we can sometimes be viewed as extensions of our jobs, and a pastor is often viewed as synonymous with the church he or she leads.

Suppose a pastor makes comments like the ones Rainer notes—comments that may go viral and create ramifications for the church. Suppose a pastor takes a position that is contrary to that of the church by virtue of its established tenets of faith or its governing documents. The church has the right to terminate employment and should exercise that right.

One preventive step churches can take to address this issue is to create a [social media policy](#). This is an effective way to manage expectations regarding the use of the various platforms and what is (and is not) acceptable content.

4. Let wisdom and love guide you

Yes, social media is a forum to address issues impacting the world; but you can comment without politicizing or offending. In conversations with church leaders following the viral post I

described at the start of this piece, pastors were concerned that they were being told they could no longer say or post their true feelings—that they would face repercussions if a segment of the population did not agree with them and decided to share and create viral sensationalism.

Proverbs 4:6 tells us to “not forsake wisdom,” and that tenet is surely applicable here. Of course, as a pastor and as a Christian, you are an ambassador of Christ, and you must espouse that which is in alignment with the Word of God—but use wisdom.

Remember that though we are not of this world, we live in it. As such, you must consider the time and place for your comments. Sometimes you must conduct a cost-benefit analysis and determine whether you do more harm or good to the cause of God if you address a particular issue.

Additionally, *how* you say something is often just as important as *what* you say. The Bible should not be diluted, but the Word is to be delivered in love. You can speak to sin with love and create just as much of a viral reaction.

5. Use social media—don’t let it use you

Social media has many favorable attributes and can serve a church and a pastor well, with access to an immediate audience and an amazing platform. But much is required in the way social media is utilized. There must be an intentional approach to its use, as well as an understanding and sensitivity to the way most people process social media feeds.

Overall, however, churches benefit greatly by investing in their social media presence and leveraging this powerful tool for all of its positive elements, so that it becomes an instrument for the good the church does—not a point of challenge or contention. □



Be Not Weary... continued from page 3

sure we have heard God, then let’s stand on it and not become weary and give up. If we find we did not clearly hear, then we say “I missed God but HE will redeem my mistakes.” This is a war we are guaranteed to win. We may lose a battle here and there but the victory of the war is sure. In the world wars, our troops lost some battles but in the end they conquered the enemy.

You my precious friend are a valiant warrior. I have a wall hanging that says, “Seeing light with the heart when the eyes see darkness is faith.” **Follow the LIGHT.** ♥

The INFORMER Newsletter is a free monthly publication of P.C.A.I. (Paragon Christian Alliance International) & PCAI Clergy Association

2149 Highway 139, Monroe, Louisiana 71203
1-866-268-5600 | FAX (318) 345-0350

Website: www.paragonchristianalliance.org
OFFICE HOURS: 9:00AM to 4:00PM
Copyright © 2022